

Lucy Choi

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201.753.2147

Work Experience

Prudential Finance / Business Full Service Solutions Intern

Jun 2020 - Aug 2020, New Haven, CT (Remote)

- Analyzed Salesforce reports to determine lead quality and successful behavior trends for 40+ sales representatives to improve sales strategy
- Extracted information for bygone leads and recovered \$4.4 million in account value

Decision Analysis / Teaching Assistant

Jan 2021 - May 2021, Pittsburgh, PA (Remote)

- Provided feedback to 50+ students in upper level course
- Instructed students in decision modeling using Excel at office hours

Center for Risk Perception Communication / Research Assistant

Jan 2021 - May 2021, Pittsburgh, PA (Remote)

- Time code and publish films for Seventeen Days project aimed to better educate young women about sexual risk reduction strategies

Tepper School of Business / Research Assistant

Jun 2020 - Aug 2020, Pittsburgh, PA (Remote)

- Collected and prepared over 5,000 digital images for digital survey
- Presented potential variables of interest related to novel dimensions of M&A outcomes

Dietrich College / Academic Advisor Center Assistant

Sep 2019 - Mar 2020, Pittsburgh, PA

- Nominated for Student Employee of the Year Award
- Implemented web-based office suite to streamline scheduling between students and academic advisors

Leadership Activities

TEDxCMU / Head of Public Relations

Sep 2020 - May 2021, Pittsburgh, PA

- Created and executed PR strategy for organization's transition from in person event to fully virtual event
- Achieved a 24% increase in TEDxCMU subscriptions within the year

Outreach 360 / Co-President

Sep 2019 - May 2020, Pittsburgh, PA

- Prepared and managed a team of 10 students to serve students in rural Monte Cristi, Dominican Republic

Liberty in North Korea / Director of Public Relations

Sep 2019 - May 2021, Pittsburgh, PA

- Collaborated with organizations (Alpha Kappa Delta Phi, Lambda Phi Epsilon) on social media to raise awareness of human rights issues

Education

Carnegie Mellon University /

B.S. Policy and Management

B.S. Human Computer Interaction

Sep 2018 - (Exp) May 2022

GPA: 3.93/4.00

Dean's List High Honors

Relevant Coursework

Human Computer Interaction

Interaction Design Studio

Persuasive Design

Programmable User Interfaces

User Centered Research Design

Policy and Management

Data Science for the Human Mind

Decision Analysis

Organizational Behavior

Managing Decisions

Managing Across Cultures

Skills

Design

Figma

Sketch

HTML/CSS

Data Analysis

Microsoft Excel

Microsoft PowerPoint

Microsoft Word

R Studio

Power BI

Qualtrics

Collaboration

Verbal/written communication

Problem-solving

Team Management

Public Speaking

Language

English (Fluent)

Korean (Native)

Spanish (Conversational)